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Mr. Bernard L. Gladieux, Chairman
National Civil Service League
315 Fifth Avenue
New York, New York

Dear Mr. Gladieux:

Thank you for your letter of August 24 enclosing the summer issue of GOOD GOVERNMENT. I am very happy to see the additional publicity given to the winners of the National Civil Service League Award. I join with you in your hope that it will attract able young people to careers with us and the Government. Thank you for your consideration in sending it to me.

Faithfully yours,

(Signed) Marshall S. Carter

Marshall S. Carter
Lieutenant General, USA
Deputy Director

LBK:rcr (31 Aug 64)

Orig - addressee

- 1 - Mr. James Lay, w/booklet
- ✓ 1 - D/Personnel, w/basic letter
- 1 - ER

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NATIONAL CIVIL SERVICE LEAGUE
315 FIFTH AVENUE, NEW YORK, N. Y. 10016, MUrray Hill 9-3544

A nonpartisan nonprofit citizens' organization founded
in 1881 to promote efficiency in the public service.



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61-5989

August 24, 1964

Dear General Carter:

Please accept the enclosed summer 1964 issue of
GOOD GOVERNMENT with my compliments and the
further thanks of the National Civil Service
League for participating in this year's Career
Service Awards.

I do hope you like our concept of giving ad-
ditional broad publicity to the winners in a
way that we hope will attract able young people
to careers in your agency and government generally.

We would, of course, welcome any comments from you.

Sincerely,

Bernard L. Gladieux
Chairman

Lieutenant General Marshall S. Carter
Deputy Director
Central Intelligence Agency
Washington 25, D. C.

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ROBERT L. JOHNSON
Executive Director
JEAN J. COUTURIER

August 31, 1964

Dear Mr. Echols:

We are happy to enclose a copy of the National Civil Service League's newly expanded GOOD GOVERNMENT for your interest. We are proud that our publication, now in its eighty-first year, is the senior journal in the field and one of the longest-running continuous publications in America. Your comments and suggestions on this issue, on how we can further improve GOOD GOVERNMENT and on possible articles would be appreciated.

This issue is built around the winners of the League's 1964 Career Service Awards, who were honored by President Johnson and other leaders in our society last April. It was prepared as a League public-service document to further enhance the prestige of government careers. We have mailed information on the issue to over 35,000 school officials, librarians, public administrators, periodical and press editors, and others who should be interested. We are receiving truly amazing responses--within a week after publication we had received requests for over 2000 copies.

Our September issue, we believe, will be a "blockbuster" that will stimulate even more interest. It will include an article by League Board member J. Edward Day entitled "Erosions of Civil Service" which deals with political fund-raising pressures and other practices he calls "threatened encroachments on the integrity of civil service." Marion B. Folsom's "Improving Executive Management in the Federal Government", discusses the recent CED report of that title on which eight members of the League's Board worked. A hard-hitting statement by James E. Webb, "Manpower Crisis in the Public Service - A Challenge to Urban America", is must reading for citizens concerned with Metropolitan Government. There are other articles we think you and those you know will find interesting.

The December issue of GOOD GOVERNMENT will contain an article written by Supreme Court Justice Tom. C. Clark on personnel management in the judiciary, a contribution by Dr. O. Glenn Stahl further discussing the CED report, and other articles on the vital issues facing the public service today.

Again, the League would warmly welcome your comments. We would also appreciate your valuable help in bringing the League's expanded Good Government to the attention of as many people as you can, both for their readership interest and for their joining us in our work to help enhance the efficiency, quality and economy in the public service.

Sincerely,

Jean J. Couturier
Jean J. Couturier

Mr. Emmett D. Echols
Director of Personnel
Central Intelligence Agency
2430 E. Street, N.W.
Washington, D. C.

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